

MAY

**Momentum. Renewal. Radiance.**

MAY IS A TIME OF MOMENTUM - LONGER DAYS, GOLDEN LIGHT, & A SENSE THAT SOMETHING NEW IS ON THE HORIZON. THIS MONTH, FOCUS ON RESTORING BALANCE AS YOU TRANSITION INTO WARMER WEATHER: THINK HYDRATION-RICH FACIALS, LIGHTWEIGHT SKINCARE SWAPS, & SUN PROTECTION THAT KEEPS YOUR GLOW PROTECTED. AS THE SEASON BLOOMS AROUND YOU, LET THIS BE YOUR SIGN TO RESET - NOT JUST YOUR BEAUTY ROUTINE, BUT YOUR MINDSET TOO.

STEP INTO MAY WITH SOFTNESS & STRENGTH - PRIORITIZE SLOW MORNINGS, FRESH GOALS, & NOURISHING RITUALS THAT SUPPORT YOUR EVOLUTION. WHETHER IT'S BOOKING THAT OVERDUE TREATMENT, REFRESHING YOUR SHELVES, OR MAKING SPACE TO JUST BE - THIS IS YOUR MONTH TO REALIGN WITH WHAT MAKES YOU FEEL MOST RADIANT. LET MAY BE A CELEBRATION OF FORWARD MOTION, BLOOMING BEAUTY, & THE MAGIC THAT HAPPENS WHEN YOU CARE FOR YOURSELF WITH INTUITION.

THIS MONTH...

MAY IS A SEASON OF SOFT MOMENTUM - WHERE SPRING'S VIBRANT STIRRINGS MELLOW INTO SOMETHING MORE GROUNDED, GOLDEN & GRACIOUS. IT'S THE MONTH WHERE EVERYTHING FEELS IN FULL BLOOM: PETALS OPEN WIDE, THE AIR CARRIES WARMTH WITH INTENTION & EVEN THE LIGHT LINGERS A LITTLE LONGER, WRAPPING THE WORLD IN A QUIET KIND OF MAGIC. NATURE BEGINS TO FIND HER RHYTHM - & IN TURN, INVITES US TO FIND OURS. LET THIS BE YOUR CUE TO ROOT INTO THE RITUALS THAT RESTORE YOU - INSIDE & OUT. MAY IS NOT ABOUT RUSHING FORWARD, BUT ABOUT REFINING. ABOUT CHOOSING WHAT TRULY NOURISHES YOU, & TENDING TO IT WITH CARE. YOUR SKINCARE SHOULD ECHO THIS PACE: CONSISTENT, CALMING, & IN SYNC WITH THE SEASON. WITH RISING TEMPS & LONGER DAYS OUTSIDE, PRIORITIZE MINERAL SPF, LIGHTWEIGHT HYDRATION, & ANTIOXIDANT-RICH FORMULAS THAT DEFEND, BRIGHTEN, & REPLENISH. THINK VITAMIN C SERUMS, BARRIER-REPAIRING MASKS, & COOLING TOOLS LIKE GUA-SHA OR CRYO ROLLERS TO SOOTHE & SCULPT.

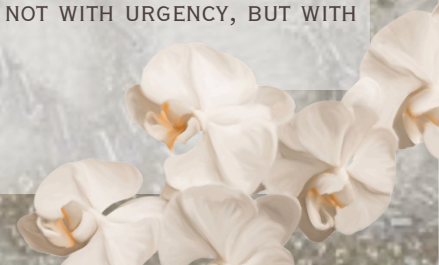
THIS IS THE TIME TO CHECK IN WITH YOUR SKIN, YOUR BODY, YOUR ENERGY. BOOK THAT FACIAL. REVISIT YOUR GOALS. CURATE YOUR ROUTINE LIKE YOU'D ARRANGE A BOUQUET - INTUITIVELY, BEAUTIFULLY, WITH PURPOSE.

ENERGETICALLY, MAY BEGINS UNDER THE INFLUENCE OF TAURUS - A SIGN THAT REMINDS US TO HONOR THE SENSES, EMBRACE PLEASURE, & MOVE WITH INTENTION. IT'S A TIME FOR SLOW MORNINGS, SKINCARE AS CEREMONY, & THE KIND OF BEAUTY THAT FEELS JUST AS GOOD AS IT LOOKS. MID-MONTH, GEMINI SEASON ARRIVES WITH A FLUTTER - BRINGING LIGHTNESS, CURIOSITY, & CREATIVITY. THE AIR SHIFTS. YOU MAY FEEL CALLED TO EXPERIMENT WITH NEW TEXTURES, NEW RITUALS, OR SIMPLY A NEW PERSPECTIVE.

TOGETHER, THIS BLEND OF EARTH & AIR IS YOUR PERMISSION SLIP TO STAY ROOTED WHILE REMAINING OPEN. TO EVOLVE STEADILY, BUT NOT SILENTLY. BECAUSE TRANSFORMATION DOESN'T ALWAYS ANNOUNCE ITSELF - IT OFTEN WHISPERS THROUGH YOUR GLOW, YOUR GROUNDEDNESS, YOUR GENTLENESS. LET MAY BE THE MONTH YOU BLOOM - NOT WITH URGENCY, BUT WITH EASE. RADIATE WITH INTENTION. CHOOSE WHAT FEELS LIKE CLARITY.

CARE FOR YOURSELF LIKE SOMETHING SACRED. LET THIS BE THE SEASON WHERE YOU REMEMBER:

YOU ARE ALLOWED TO TAKE YOUR TIME & STILL ARRIVE IN FULL BLOOM.





Our May Product Favorites

MAY IS ALL ABOUT MOMENTUM - BUILDING ON THE GROWTH YOU'VE ALREADY STARTED & NURTURING IT WITH INTENTION. AS THE DAYS GET WARMER, REFRESH WHAT'S NOT & RECOMMIT TO THE RITUALS THAT KEEP YOU GROUNDED. THIS MONTH, WE ARE FOCUSING ON SKINCARE THAT PROTECTS, HYDRATES & SUPPORTS YOUR GLOW THROUGH THE SEASONAL SHIFT. FROM SPF ESSENTIALS TO CIRCULATION-BOOSTING FACIAL MASSAGE, WE'RE SHARING PRODUCTS, TREATMENTS & HABITS THAT HELP US FEEL ALIGNED, ENERGIZED, & RADIANT FROM THE INSIDE OUT. LET MAY BE YOUR REMINDER THAT BEAUTY IS A PROCESS - ONE THAT THRIVES WITH CONSISTENCY, CARE, & THE WILLINGNESS TO SHOW UP FOR YOURSELF EVERY STEP OF THE WAY.



Sol De Janeiro

Rio Radiance Body Oil Sunscreen

Powered by antioxidant-rich pongamia, fast-absorbing pataua oil & golden mica, it nourishes, brightens & leaves skin shimmering—not greasy. SPF 50, Water-resistant, white-cast-free & Cheirosa 87-scented—your sun-safe glow-up just became a whole-body experience.



e.l.f

Glow Reviver Oil

Drench your lips in juicy glow with this ultra-glossy, pink-tinted lip oil. Packed with squalane, apricot, avocado, jojoba & pomegranate oils, it hydrates, softens & enhances with a sheer wash of color. Minty-fresh, & non-sticky, your lips' new favorite luxury.



Le Monde Gourmand

Miel BébÉ Eau De Parfum

Miel BébÉ is a soft, sweet floral dream. Juicy mandarin & honey blossom open with a sunlit glow, blending into smooth sandalwood & rich praline. Inspired by garden strolls in full bloom, this scent feels delicate, pretty, & comforting with a playful twist of honeyed indulgence.



Circadia

Light Day Sunscreen

Meet your everyday defense: this advanced face sunscreen offers broad spectrum protection with a lightweight, fast-absorbing feel. Reduces sensitivity, shields DNA from UV damage. Grape stem cells boost protection—safe post-treatment & essential for skin longevity.



FUR

Chafe Cushion

This is your skin's glide-or-die essential. An anti-chafe stick that softens, soothes & shields anywhere friction hits. With a dry-touch, no-residue finish, it reduces irritation & ingrowns while keeping you comfortable all day. Gynecologist-tested, & cruelty-free, your skin's new secret weapon for effortless movement.



Saltair

Multi-lipid Body Butter

Wrap your skin in deep, dewy moisture with this rich, replenishing body butter. A luxe blend of ceramides, fatty acids, phospholipids & phytosterols restores & strengthens, while coconut, shea & sea buckthorn oils lock in hydration. Vegan, cruelty-free & clinically proven to soothe for 24 hours.

retail favs - may essentials

protect, hydrate, glow—seasonal essentials for your sun-kissed skincare shift

This month's retail picks are all about prepping your skin for longer days & warmer weather - think lightweight layers, glow-boosting treatments & daily SPF to keep your complexion calm, clear & radiant. Whether you're refreshing your skincare shelf, elevating your self care rituals, or simply looking for products that align with May's golden energy, we've got everything you need. Find your new warm-weather go-to's at DBL! Let your spring beauty routine evolve with intention, ease & all the glow.

Kindred

Shinrin Bug Deterrent Spray



*protective

Crafted with 20% non-nano zinc oxide & organic essential oils, this spray offers dual defense. SPF 30+ sun protection & a natural shield against mosquitoes, ticks, & fleas. It's gentle enough for kids & pets, yet reliably tough on nature's nuisances.

*grounding

Infused with botanicals inspired by Shinrin Yoku, each spritz reconnects you to nature. Lavender, cedarwood, & fir needle evoke the calm of forest air, helping you center your spirit while outdoors. Making bug protection feel like a mindful ritual, not a chore.

*clean

Free from harsh chemicals, this vegan, pregnancy-safe formula uses only organic ingredients like coconut oil & rose geranium. Its minimal, skin-loving blend respects your body & the planet, embodying clean beauty for your outdoor adventures, without compromise.

Skin Script *Honey Brightening Cleanser*



*illuminating

This cleanser gently exfoliates to reveal a radiant complexion. It targets dullness & hyperpigmentation while refining texture, leaving skin visibly brighter, more even-toned & glowing without irritation or stripping your natural moisture.

*fortifying

The Arizona mesquite honey, restores the skin's microbiome & strengthens the barrier. This cleanser supports skin resilience at a cellular level, making it ideal for compromised, sensitive, or environmentally stressed skin needing daily defense.

*nurturing

This formula hydrates, protects & soothes with every use. Its lathery texture feels indulgent, yet it's packed with functional ingredients that promote balance, renewal & comfort, making your skincare routine feel both therapeutic & effective.

retail favs – may essentials

protect, hydrate, glow—seasonal essentials for your sun-kissed skincare shift

*Babe Lash
Essential Lash Serum*



*lengthening

Formulated with biotin & amino acids, this serum visibly enhances lash length with consistent nightly use. It nourishes from the root, supporting natural growth cycles & giving the appearance of longer, fuller lashes in just a few weeks.

*strengthening

Fortifying ingredients work to reinforce the lash line & support lash retention. Over time, lashes look & feel stronger, less prone to breakage, & better able to withstand daily wear from makeup, removal, or environmental stressors.

*precise

The super-fine applicator ensures each application targets the base of the lashes with ease. Designed for control & consistency, it helps you apply just the right amount of serum every time, maximizing results without waste or irritation.

*radiant

Infused with 10% stabilized vitamin C from triple-sourced derivatives & acerola cherries, this serum visibly boosts brightness, evens tone, & enhances natural glow. It works overnight to fight dullness & discoloration while promoting a smooth, luminous complexion by morning.

*nourishing

Squalene, cranberry seed oil, & perilla frutescens deeply condition the skin while delivering antioxidant-rich hydration. This velvety creme replenishes moisture lost during the day & supports a healthy skin barrier, leaving skin soft, supple & comforted with every nightly use.

*targeted

This powerhouse formula is precision-focused on fading dark spots, refining pores, & supporting collagen. Its gentle yet effective actives make it a multitasking treatment for brightening, clarity & firming—all while you sleep.

*Bioelements
VC10 Nightly Bright*



beauty in the stars - monthly horoscope

May invites us to ground ourselves in rituals that nourish, restore, & elevate our glow from the inside out. With the sun in Taurus, beauty is about consistency, sensuality, & choosing what feels luxurious yet aligned. Venus in Taurus enhances our desire for soothing skincare, indulgent textures, & moments of stillness. The New Moon in Taurus brings a perfect opportunity to set intentions around self-worth, stability, & long-term care—both in beauty & in life. As Gemini season begins mid-month & Jupiter enters Gemini, fresh energy arrives, encouraging curiosity, playful updates to your routine, & new ways to express your radiance. The Full Moon in Sagittarius closes the month with expansion & clarity, reminding us to release what no longer aligns. This month's astrology encourages slow beauty, steady growth, & a deeper connection to what makes you feel truly luminous.

Capricorn

Discipline meets glow-up. Streamline your beauty collection with high-quality, timeless essentials that make you feel like a CEO. Invest in your skin, your space, & your peace. You're building something lasting, so let your routines support your long-term goals. Try a new serum or self-care ritual. Beauty for you is efficient, elevated, & endlessly chic when it's intentional.

Leo

You're glowing. Spotlight looks suit you right now: luminous foundation, bold accessories, & radiant highlighter are your best friends. Bask in compliments & show off. Glam up even the most casual days, cause why not? Celebrate yourself loudly & unapologetically. When you feel confident, the whole world notices. You're the main character, so act like it.

Taurus

Sensual self-care is your superpower this month. Prioritize comfort: silky loungewear, body oils, & rich moisturizers bring you back to center. Treat yourself to a slow beauty ritual or a new earthy scent. Your glow-up comes through indulgence & intention. Beauty for you is tactile, grounded, & romantic - don't rush it. Luxuriate in the moment, you deserve to feel exquisite.

Libra

It's time to beautify everything - your schedule, your space, your spirit. Let your surroundings reflect your sense of harmony. Fresh florals, blush-toned palettes, & silk pillowcases are small shifts that elevate your mood. Say yes to skincare with intention & self-expression through style. Your peace is precious - don't compromise it.

Aquarius

Unconventional beauty is your thing. Test out a new trend, futuristic tools, or a rebellious hair look. Your aura this month is electric - own it. Don't be afraid to stand out; your individuality inspires others. Crystal-infused mists, cold plunges, & offbeat affirmations feed your soul. You're rewriting the rules of beauty & reminding everyone that uniqueness is always in style.

Pisces

This is your month to float in your own dreamy glow. Let your beauty reflect your softness - dewy cheeks, shimmery lids, & floral scents. Music, water, & meditation are essential now. You're in tune with every subtle shift. Let your intuition guide your glam & your rituals flow like poetry. The more you lean into your inner world, the more magnetic your outer glow becomes.

Gemini

You're craving stimulation, so update your beauty lineup with something fun: a two-toned lip, new playlists, or trying multi-masking during a podcast. Your look should reflect your many moods. Expressive nails or quirky accessories? Yes please. You thrive on variety & spontaneity, so shake up your routine & stay curious. Beauty is play - don't let it feel like a chore.

Scorpio

Deep beauty rituals are your love language. Think obsidian rollers, dark florals, & moonlit journaling. You're in a powerful place - shed what's no longer aligned. Transform your look subtly but impactfully: a new brow shape or hair color. Mysterious, magnetic, & fiercely intuitive, your beauty this month is a quiet storm. You don't need to be loud to captivate.

Cancer

It's a nurturing month, so turn inward. Prioritize calming skincare, guided journaling, & cozy beauty rituals. Cream blush, fluffy lashes, & lavender baths soothe your soul. This is your time to retreat, reflect, & recharge. Keep your space soft, your energy protected, & your skin hydrated. When you feel safe & seen, your natural beauty glows like moonlight.

Aries

Your fiery energy is ready to be channeled into a fresh beauty upgrade. Think bold lipstick, a new skincare tool, or an early morning workout challenge. You're craving excitement, say yes to whatever lights you up. A spicy fragrance & statement eyes will match your vibe. Take action, move fast, & trust your instincts. You're unstoppable this season.

Virgo

Clean out your cabinets & refine your routines - your soul craves structure & simplicity. Try minimalist skincare, herbal teas, & beauty rituals rooted in intention. Opt for fresh nails, tidy brows, & detailed journaling. You feel your best when everything has purpose. Upgrade your environment, create a checklist, & treat yourself to a quiet moment of peace.

Sagittarius

Restless & radiant, you're craving freedom in your beauty routines. Try a bright liner, global beauty brands, or outdoor workouts. Skip perfection - opt for play. Your spirit shines through messy buns & spontaneous skincare. Don't be afraid to experiment. Life is your playground & every look tells a story. Your beauty reflects your bold, bright, & ever-wandering heart.

INSIDE YOUR SKIN BARRIER

YOUR BODY'S FRONTLINE DEFENSE

Your skin barrier is your body's frontline defense – a thin, invisible layer that plays a powerful role in your overall skin health. Made up of lipids, ceramides, & natural moisturizing factors, it's what keeps hydration in & harmful aggressors – like pollution, UV rays, & bacteria – out. When your barrier is thriving, skin looks radiant, feels soft & functions at its best. But when it's compromised, you may experience flakiness, dullness, breakouts, or irritation. This month, as temperatures rise & sun exposure increases, your barrier is working overtime. Treat it like the delicate, dynamic system it is—opt for soothing, barrier-supportive rituals over harsh actives or aggressive treatments. Look for ceramides to reinforce the skin's structure & prevent moisture loss, squalane to nourish with a lightweight, skin-mimicking oil & niacinamide to calm, brighten, & fortify against stressors. Other supportive players? Panthenol, colloidal oatmeal, & aloe vera – ingredients that hydrate deeply while restoring balance. Focus on layering hydration (think toners, essences, & serums) & sealing it in with protective moisturizers. Your skin barrier is the foundation of everything – when it's strong, your glow follows naturally. May is the perfect time to scale back, simplify, & let your skincare routine work with your skin, not against it.

FLOWER POWERED BEAUTY

This season, let your skincare bloom.

Nature's flowers aren't just visually stunning – they're also rich in phytochemicals that soothe, protect, & revitalize the skin. Just like blossoms flourish under the right conditions, so does your complexion when supported by gentle, flower-based formulas.

Chamomile – Beloved for centuries, chamomile is a go-to for sensitive, stressed-out skin. Its anti-inflammatory & antioxidant properties calm redness, reduce irritation, & support barrier repair. Think of it as a soft lullaby for reactive complexions.

Hibiscus – Often called the "Botox plant," hibiscus is naturally high in AHAs that exfoliate without stripping. It brightens, firms, & smooths – leaving behind a radiant, more even-toned glow. Its vibrant petals deliver both beauty & strength.

Calendula – This golden bloom is a natural healer. Calendula extract accelerates skin regeneration, soothes inflammation, & is especially beneficial for compromised or post-treatment skin. It's your skin's botanical first aid.

Lavender – More than just calming to the senses, lavender works wonders on blemish-prone skin. With antibacterial & anti-inflammatory powers, it helps clear breakouts, fade post-acne marks, & reduce redness—while wrapping your routine in serenity.

Incorporating florals into your skincare isn't just about results – it's about ritual. Let your beauty routine align with the energy of May: nurturing, fragrant, intentional, & in full bloom.

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MUSIC CHOICE

one more hour – tame impala
woods – mac miller
terrapien – clairo
but not kiss – faye webster
track 10 – charli xcx

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