



REPAIR. RHYTHM. RITUAL.

AUGUST ARRIVES LIKE A SLOW EXHALE. THE DAYS ARE STILL WARM, BUT THE EDGES BEGIN TO SOFTEN—MORE HONEY THAN FIRE, MORE HUM THAN ROAR. THIS IS LATE SUMMER, A GOLDEN IN-BETWEEN WHERE TIME FEELS SUSPENDED. THE SEASON RIPENS, THEN RESTS. IT NO LONGER URGES MOVEMENT, BUT MINDFULNESS. IT INVITES YOU TO GROUND. TO CHOOSE STILLNESS. TO SOAK IN THE MOMENT LIKE THE LAST RAYS OF SUNSET WARMING YOUR SKIN.

AUGUST DRAPES ITSELF IN GOLDEN HAZE—RIPE, RICH, & HUMMING WITH A SLOWER KIND OF MAGIC. THIS IS LATE SUMMER: A SEASON SUSPENDED BETWEEN FIRE & FADE, WHERE THE DAYS BEGIN TO STRETCH SOFTER, BUT THE SUN STILL LINGERS LIKE HONEY ON THE SKIN. AUGUST DOESN'T ASK YOU TO BLOOM OR BASK—IT INVITES YOU TO SAVOR.

WHERE JULY WAS LOUD WITH COLOR, AUGUST IS VELVET WITH WARMTH. IT'S THE GOLDEN HOUR OF THE YEAR—EVERYTHING IS A LITTLE SLOWER, A LITTLE SWEETER, A LITTLE MORE SACRED. HERE, WE SHIFT FROM DOING TO BEING. FROM PERFORMANCE TO PRESENCE. FROM CHASING THE GLOW TO BECOMING IT.

THIS IS THE TIME TO RESTORE WHAT'S BEEN BURNED, REPLENISH WHAT'S BEEN POURED OUT. LET YOUR RITUALS REFLECT THE SEASONAL SHIFT. HYDRATION BECOMES HOLY. THINK: BARRIER-REPAIR MASKS, SILKY MOISTURIZERS, CALMING TONERS, & SOFT EXFOLIANTS THAT WHISPER TO YOUR SKIN RATHER THAN SHOUT. LET YOUR SKINCARE SLOW YOU DOWN. LET IT FEEL LIKE MEDITATION.

LEO'S REIGN STILL BURNS BRIGHT IN THE FIRST WEEKS—URGING BOLD EXPRESSION, BIG HEART ENERGY, UNAPOLOGETIC SELF-WORSHIP. DRESS YOUR FACE IN GLOW, SWEEP YOUR LASHES SKYWARD, WEAR GLOSS LIKE ARMOR. LET YOUR LOOK BE A MIRROR OF YOUR MOOD: RADIANT, EXPRESSIVE, UNTAMED.

BUT AS VIRGO SEASON BEGINS TO SETTLE IN, SO DOES CLARITY. THERE'S A CALL TO REFINE, TO REORGANIZE, TO RETURN TO THE RITUALS THAT KEEP YOU GROUNDED. CLEAN OUT YOUR SKINCARE SHELF. RESET YOUR INTENTIONS. BOOK THE FACIAL. WASH YOUR MAKEUP BRUSHES. CHOOSE THE THINGS THAT WORK, & RELEASE THE REST.

AUGUST REMINDS US THAT BEAUTY IS NOT JUST SEEN—IT'S FELT. IT'S IN THE COOL TOUCH OF JADE GLOBES AFTER A SUN-DRENCHED DAY. IN THE CHILLED MIST THAT RESETS YOUR MOOD IN ONE SPRAY. IN THE WAY YOU HONOR YOUR SKIN, NOT OUT OF FLAW-FIXING, BUT OUT OF SELF-DEVOTION.

LET THIS BE YOUR MONTH OF SOFT POWER. OF INTENTIONAL BEAUTY. OF RITUALS THAT HOLD YOU THROUGH THE HEAT, & PREPARE YOU FOR THE SHIFT. YOUR GLOW DOESN'T NEED TO PROVE ANYTHING. IT JUST NEEDS TO FEEL LIKE YOU.



Our August Favorites

AUGUST IS ALL ABOUT ALIGNMENT — GROUNDING YOUR ENERGY, EMBRACING GRACE, & NURTURING WHAT'S BEEN QUIETLY UNFOLDING. THE ENERGY SHIFTS NOW. WHERE JULY BURNED BRIGHT, AUGUST SIMMERS—A SLOWER, SOFTER HEAT THAT ASKS YOU TO CARE FOR WHAT THE SUN HAS TOUCHED. THIS IS THE TIME TO COME BACK TO CENTER. YOUR ROUTINES DON'T NEED TO BE LOUDER—THEY NEED TO BE MORE INTENTIONAL. SKIN THAT'S BEEN EXPOSED, STRESSED, OR OVERSTIMULATED NOW CRAVES COMFORT, NOT CORRECTION. REPLENISH WITH WATER-BASED SERUMS, BARRIER-REPAIR MOISTURIZERS, CALMING TONERS, & LIGHTWEIGHT LAYERS THAT HEAL WITHOUT HEAVINESS. THE BEST ROUTINES THIS MONTH ARE ROOTED IN CONSISTENCY—DAILY CARE THAT SUPPORTS YOUR SKIN'S RHYTHM, NOT DISRUPTS IT. FOCUS ON REPAIR OVER RESULTS. HYDRATION OVER HUSTLE. COMFORT OVER COMPLICATION. THIS IS THE SEASON TO PAUSE. TO LISTEN. TO LET GO OF WHAT'S NO LONGER WORKING.

Brynn's Choice



Glossier

Daily Oil Wash

A gentle body cleanser that soothes, softens & restores. This soap-free, sulfate-free oil transforms into a silky milk upon contact with water—delivering deep nourishment without stripping your skin. Leaves you feeling clean, smooth & hydrated.

Savannah's Choice



Marylia Scott

Arch Nemesis Brow Gel

The ultimate brow setter—for structure, shine & serious staying power. This clear, waterproof gel lifts, shapes & locks brows in place all day long, without stiffness or flaking. Designed to melt seamlessly with any brow product & every skin tone. Remove with an oil-based cleanser.

Dani's Choice



Saltair

Seascape Body Mist

Seascape is island bliss in a bottle—bright, breezy & unforgettable. Wear it solo or layer with your body wash & lotion to stay sun-kissed & sparkling all day. Cruelty-free, vegan, paraben-free & gluten-free. Key notes: exotic grapefruit, ylang ylang & warm white sand.

Emiliana's Choice



FUR

Ingrown Eliminator Serum

Designed to prevent & eliminate ingrowns. This powerful serum combines AHAs & BHAs to exfoliate, smooth & soothe irritation, helping skin stay clear, calm & bump-free. Ideal for use on the pubic area, underarms, legs, brows & more. For best results, apply daily or as needed after hair removal.

Olivia's Choice



EUTHYMOL

Extraordinary Pink Whitening Toothpaste

Euthymol Whitening Toothpaste brightens teeth with Smart Whitening Particles & fluoride-powered cavity protection. Notice results in just days. Enjoy a clean, fresh taste with Euthymol's signature scent—no unpleasant aftertaste. Housed in a recyclable aluminum tube, it's both effective & eco-conscious.



SPOTLIGHT INGREDIENT

Hypochlorous Acid

Like a healing veil of mist, hypochlorous acid calms, cleanses & restores with effortless grace. Naturally occurring in the body, this skin-loving molecule soothes irritation, clears impurities & strengthens your barrier—making it a must-have for post-treatment care, breakouts, & everyday skin recovery. Gentle enough for sensitive complexions yet powerful in purpose. Think of it as skin's reset button, refreshing, reparative & invisibly protective.

retail favs - august essentials

Replenish, reset, & restore - seasonal essentials for your high-summer skincare rhythm.

August is your glow's golden hour—a time to replenish, reset & restore as summer slowly softens. This month, we're leaning into lightweight hydration, gentle exfoliation, & skin-loving oils that bring balance back. From sun-drenched days to breezy nights, DBL essentials keep your skin smooth, calm, & supported through every shift. Reach for clarifying cleansers, creamy moisturizers, & post-sun soothing staples that feel like care. Let your ritual be grounding, graceful, & ready for the season's slow unwind.



Jax Kelly

DeCourcy Beauty Brow Oil



Shower Affirmation Cards



* Nourishing

A rich blend of Castor, Vitamin E, & Rosehip oils feeds brows & lashes with essential nutrients. This trio deeply hydrates dry skin beneath the brows while conditioning each hair, supporting stronger strands, less breakage, & a softer, healthier appearance.

* Strengthening

Supports growth from the root, this oil strengthens brittle or thinning brow hairs with each application. Rich in essential fatty acids, it encourages thickness over time while minimizing breakage—helping brows (& lashes) appear bolder, denser, & more defined.

* Clean

ure & pared-back, this formula honors simplicity. Just three skin-loving ingredients, each chosen with intention. No fillers, no fragrance—only what your brows & lashes truly need. Safe, serene, & softly powerful.

* Intentional

Every quote is handpicked with purpose—to help you set boundaries with grace & confidence. Whether you're just beginning or recommitting to your growth, these words offer daily support in staying grounded, clear, & connected to what truly matters.

* Empowering

Each card holds a thoughtful quote designed to guide you back to yourself. With a focus on boundaries, clarity, & self-respect, these affirmations are reminders to honor your needs—especially in the quiet moments of your day.

* Waterproof

Made for the messiness of life. These waterproof cards hold up in the shower, by the sink, or anywhere water flows—without smudging, peeling, or fading. A reminder that even in chaos, your self-care can remain beautifully intact.

retail favs - august essentials

Replenish, reset, & restore - seasonal essentials for your high-summer skincare rhythm.

FUR Oil



* Soothing

Formulated for the most sensitive areas, this body oil calms irritation, reduces redness, & gently softens skin. Whether used post-shave, post-wax, or daily, it brings relief to inflamed pores & helps skin feel smooth, balanced, & effortlessly cared for.

* Preventative

Used daily, this oil works beneath the surface to keep pores clear, skin hydrated, & hair soft—helping prevent ingrowns & irritation before they start. It's not just treatment—it's daily defense for long-term skin health & confidence.

* Lightweight

A fast-absorbing blend of Jojoba, Grape Seed, & Tea Tree oils melts into skin without residue. Never greasy or heavy, just soft, clean hydration that leaves your skin supple & smooth—with zero staining, stickiness, or uncomfortable buildup.

* Creamy

Infused with powerful peptides, this cleanser supports firmer, more sculpted skin with every use. Ideal as a second cleanse, it helps tone & energize tired skin—making it the perfect prep step before treatments or glow-worthy occasions.

* Lifting

Infused with powerful peptides, this cleanser supports firmer, more sculpted skin with every use. Ideal as a second cleanse, it helps tone & energize tired skin—making it the perfect prep step before treatments or glow-worthy occasions.

* Rejuvenating

Designed for dull, compromised skin, this cleanser brings radiance back to the surface. A botanical-boosted formula works beneath the skin's barrier to support cellular health, reduce fatigue, & reveal a fresh, youthful glow that feels instantly revived.

Glymed+

(Peptide firming Cleanser)





beauty in the stars – monthly horoscope



August invites us to refine our rituals through clarity, confidence, & care. With the sun in Leo, beauty is bold, expressive, & radiant—anchored in warmth, self-celebration, & unapologetic glow. Venus in Virgo encourages us to simplify, purify, & return to what feels intentional. Now is the time to edit your skincare shelf, detox your routine, & choose products that truly support your skin's rhythm. The New Moon in Leo opens a portal for renewed self-trust & creative expansion, while Virgo season mid-month shifts our focus to consistency, healing, & daily devotion. As Mercury retrogrades, we're reminded to pause, reflect, & come home to what works. The Full Moon in Aquarius brings balance between individuality & collective connection, inspiring beauty rituals that are both personal & purposeful.

This month's astrology supports radiant presence, gentle refinement, & a glow that's equal parts heart & discipline.

Capricorn

Ease is your new elegance. August reminds you that simplicity can be sensual. Choose beauty with purpose—clean skin, gold hoops, SPF that feels like silk. Let your rituals be a soft exhale. No need to overachieve; just arrive fully. Your glow doesn't come from control—it comes from peace. Rest without guilt. Breathe without planning. You don't have to earn softness. You already deserve it.

Leo

This is your encore, Leo. The spotlight still shines, but now it's golden—subtle, rich, regal. Choose radiance over glitter, presence over performance. Highlight your collarbones, mist citrus into your curls, wear pieces that feel like poetry. August isn't about applause—it's about embodiment. Celebrate yourself through calm confidence. You don't need to try so hard. You already are the light.

Taurus

This month asks you to indulge deeper. Let skincare become ceremony—cool mists, rich oils, creams that melt. Surround yourself with softness: linen sheets, fruit by the window, music in the background. You don't need more—just better. Your glow grows in quiet moments. Luxuriate in what feels good, not just what looks good. Beauty blooms through intention, not urgency.

Libra

August invites you to romanticize the quiet. Beauty lives in soft fabrics, glowy skin, & rituals that feel like love. Light makeup, airy tones, candles before bed—let everything feel intentional. Balance isn't about perfection, but peace. Create spaces that reflect your inner calm. Adorn yourself gently. When you feel harmonious within, you radiate without. Let every detail be a mirror of your softness.

Aquarius

You're shedding old identities this month—subtly, beautifully. August brings quiet transformation. Let your style shift like the sky: iridescent tones, unexpected pairings, skincare that feels like the future. Your beauty isn't linear—it's experimental, intuitive, electric. You're shifting quietly, creatively, entirely. Don't explain, just express. When you let go of fitting in, you rise into something entirely your own.

Pisces

August melts into your dreamscape. Beauty finds you in soft waters, pastel shadows, & skincare that feels like prayer. Float through rituals that heal—long baths, chilled masks, playlists that move your soul. The world is loud, but you are the pause between waves. Don't rush the glow. Let it rise gently, intuitively, like the moon behind a clouded sky. Trust your tides.

Gemini

Your energy is shifting—curious but calm. August invites playful experimentation without chaos. Try layered textures, shifting scents, or a new way of styling your hair. Explore the beauty of duality: bold colors paired with bare skin, high-energy days followed by deep rest. You're not stuck—you're shapeshifting. Your rituals evolve with you. Let your routine be a moodboard of joy.

Scorpio

Stillness doesn't mean stagnation. August is your invitation to retreat without disappearing. Your beauty simmers—soft oils, smoky eyes, moonlit journaling. Wrap yourself in mystery & moisture. You're transforming privately, profoundly. Choose depth over display, nourishment over noise. Your rituals are sacred. Your silence speaks. Let your glow be the echo of everything you've outgrown.

Cancer

The sun lingers in your waters, warming your softness. August asks you to care without depletion. Think chilled skincare tools, ocean-blue eyeshadow, sleep as a sacred act. Your beauty is magnetic when you're nourished. Set boundaries like SPF—protective, not limiting. Take extra time with yourself. You're blooming in quiet places. Let your glow come from the love you give yourself.

Aries

August softens your spark. Trade hustle for harmony. Let your rituals be sunlit & slow—think early walks, cold water, glossy lips. Don't rush the glow; let it build like warmth on skin. You're learning to shine through presence, not push. Trust your fire, but follow your breath. Beauty isn't speed—it's radiance with rhythm. Rest is fuel. Slowness is sacred. You're allowed to pause.

Virgo

You're preparing for a reset. August invites you to simplify beautifully—streamlined skincare, intentional spaces, soft structure. Wipe your counters clean. Polish your rituals. Choose routines that bring clarity instead of control. Think tidy brows, clean sheets, hydrating toners. The magic isn't in perfection—it's in presence. Organize not to impress but to breathe easier. Your glow is grounded, sacred, serene.

Sagittarius

Your radiance comes from release. August asks you to chase lightness—no full plans, just full presence. Beachy waves, sun-kissed skin, & sweat-friendly glow let you roam with ease. Skip perfection & follow the spark. Beauty comes from freedom now. Let movement be your meditation. Say yes to spontaneous rituals, unexpected joy, & every golden moment that reminds you you're alive.



THE SEASON OF BALANCE

August is where your skin asks for balance.

Your skin has basked, bloomed, & maybe even burned—now it's time to rebalance. This month marks the bridge between summer's intensity & the slower rhythms ahead. Treatments that restore what's been overexposed, replenish what's been depleted, & protect what you've cultivated.

After months of sun, sweat, & summer stimulation, your complexion is craving calm. This is the moment to shift from stimulation to restoration—supporting your barrier, dialing down inflammation, & preparing your skin for the seasonal change ahead. At DBL, we're leaning into skin rituals that replenish, reset, & protect.

Seasonal skincare rituals to book now:

- The Barrier Therapy Facial – A restorative treatment for sun-drenched, sensitized skin. Think calming masks, ceramides, & healing hydration.
- The Hydrating Enzyme Facial – Perfect for dull or dehydrated complexions. Gently resurfaces with fruit enzymes while infusing deep moisture.
- Dermaplane Add-On – For smooth, soft skin & better product absorption. A favorite post-vacation refresh.
- LED Light Therapy – Calm inflammation, boost repair, & encourage that post-treatment glow with zero downtime.

August is a pause. A deep breath. A return to ritual.

Let your skincare meet you where you are—soft, strong, & in tune with the season ahead.

INNER BEAUTY CHECK-IN

As the season begins to shift, this is your reminder to check in. Not just with your skin, but with yourself.

August holds quiet transformation, the kind that doesn't always announce itself but moves through you anyway. Before the pace of fall begins, take a moment to reflect, recenter, & reconnect with the version of you that's quietly unfolding. Use this affirmation & journal prompt to help you check in with yourself.

Affirmation: *I am soft, strong & in sync with the season i'm in. I don't rush what's unfolding - I honor it.*

Journaling Prompt: *What is one part of me that's grown this summer? Even if it's quiet, slow, or unseen? How can I create space to nourish it more deeply this month?*

A RITUAL FOR AUGUST

The Cooling Cleanse -

Begin & end your day with a moment of presence. Run cool water over your fingertips & gently press your cleanser into the skin, moving with slow, circular motions. As you rinse, imagine releasing heat —physically & emotionally. Pat dry, breathe deeply, & follow with a mist or serum that feels like comfort. Let this ritual remind you: beauty can be simple, & still sacred.



MUSIC CHOICE

lucid girl – thee sacred souls
not fair – leon thomas
sunshine & rain – kali uchis
I'll take care of you – tyler, the creator
under the magnolia tree – pale jay

DOWNLOAD OUR DBL DAILY PLAYLIST

@decourcybeauty | @decourcybeautylounge | @decourcyacademy | bg@decourcybeauty.com

WWW.DECOURCYBEAUTY.COM
WWW.DECOURCYBEAUTYLOUNGE.COM