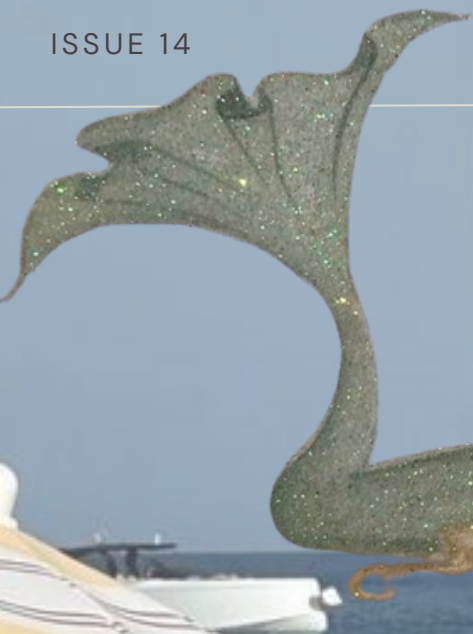




JULY

SUN
SKIN
SOUL

JULY ARRIVES IN FULL BLOOM. THE DAYS STRETCH LONG & GOLDEN, HUMMING WITH WARMTH, MOTION, & MEMORY. THIS IS HIGH SUMMER—THE SEASON OF SUN-KISSED SHOULDERS, UNAPOLOGETIC JOY, & RITUALS ROOTED IN BOTH HEAT & HEART. THE SEASON IS NO LONGER BLOOMING, IT'S BASKING. IT ASKS YOU TO MEET IT FULLY — TO MOVE WITH THE RHYTHM OF RADIANCE, TO LIVE IN A WAY THAT MIRRORS THE HEAT. FULL, VIVID, GLOWING.

WHERE JUNE WAS GENTLE, JULY IS GENEROUS. IT BRINGS BRIGHTNESS, BOLDNESS, & A CALL TO STEP INTO YOUR OWN GLOW. THIS IS NOT ABOUT PERFECTION, BUT ABOUT PRESENCE. FEELING THE SUN ON YOUR FACE, THE BREEZE THROUGH OPEN WINDOWS, THE SOFT SHEEN OF HYDRATED SKIN AFTER A LONG DAY SPENT EXACTLY AS YOU WANTED.

LET YOUR BEAUTY RITUALS REFLECT THE SEASON. CHOOSE LIGHTWEIGHT LAYERS THAT FEEL LIKE SILK. REACH FOR PRODUCTS THAT COOL, HYDRATE, & PROTECT. GEL CLEANSERS, ANTIOXIDANT-RICH SERUMS, DEWY SUNSCREENS, & CALMING MISTS SHOULD TAKE CENTER STAGE. THIS IS THE TIME FOR SIMPLICITY, FOR FORMULAS THAT WORK WITH YOUR SKIN RATHER THAN AGAINST IT. YOU DO NOT NEED TO OVERCORRECT. YOU NEED TO REPLENISH.

EARLY JULY, UNDER CANCER'S NURTURING WATERS, PULLS YOU INWARD. HERE, REST IS SACRED & SOFTNESS IS STRENGTH. LET THIS BE YOUR REMINDER TO RESET YOUR NERVOUS SYSTEM, NURTURE YOUR SKIN BARRIER, & LEAN INTO THE QUIET MAGIC OF CONSISTENCY. A COOLING FACIAL, A FRESH EXFOLIATION, A MOMENT OF STILLNESS AT YOUR VANITY — THESE ARE ACTS OF CARE, NOT INDULGENCE. YOU ARE ALLOWED TO NEED THEM. AS LEO SEASON RISES LATER IN THE MONTH, SO DOES YOUR FIRE. HERE COMES THE BOLDNESS. THE SELF-EXPRESSION. THE CONFIDENCE TO BE SEEN NOT BECAUSE YOU HAVE TO, BUT BECAUSE YOU WANT TO. LET YOUR SKINCARE REFLECT THAT ENERGY TOO. GLOW-ENHANCING TREATMENTS, BRONZED TONES, & FACIAL MASSAGE THAT LIFTS BOTH SKIN & SPIRIT. LET YOURSELF SHIMMER. LET YOUR ROUTINE BE A RITUAL OF CELEBRATION.

JULY IS THE REMINDER THAT YOUR BEAUTY & YOUR BOUNDARIES CAN COEXIST. YOU CAN BE RADIANT & ROOTED. GLOWING & GROUNDED. YOU CAN SAY YES TO THE SUN & STILL HONOR YOUR NEED FOR SHADE. THIS IS THE MONTH TO ROMANTICIZE YOUR ROUTINE. MORNING SKINCARE WITH WINDOWS OPEN. ICED WATER INFUSED WITH FRUIT. A SWIPE OF SERUM AFTER TOO MUCH SUN. BARE SKIN THAT BREATHES EASY. RITUALS THAT KEEP YOU CLOSE TO YOUR BODY & FAR FROM BURNOUT.

JULY IS NOT A TIME TO RUSH. IT'S A TIME TO REVEL. TO EXIST IN FULL COLOR, FULL FEELING, FULL PRESENCE. TO GLOW NOT TO BE IMPRESSIVE, BUT BECAUSE IT FEELS GOOD TO EXIST IN THE LIGHT OF YOUR OWN ALIGNMENT. LET THIS MONTH HOLD YOU IN WARMTH. LET IT SOFTEN WHAT IS TENSE & BRIGHTEN WHAT IS HIDDEN. LET IT BE YOUR MOST RADIANT CHAPTER YET.



Our July Product Favorites

JULY IS ALL ABOUT RADIANCE — EMBODYING YOUR GLOW, HONORING YOUR PROGRESS, & PROTECTING YOUR PEACE. THE ENERGY IS VIBRANT NOW, ENCOURAGING YOU TO SHOW UP FULLY WITHOUT OVERCOMPLICATING YOUR ROUTINES. YOUR SKINCARE SHOULD FEEL LIGHT, REFRESHING, & SUPPORTIVE OF THE SEASON YOU'RE IN. AS THE HEAT INTENSIFIES, SO SHOULD YOUR COMMITMENT TO BALANCE. THIS MONTH, WE'RE FOCUSING ON TREATMENTS THAT COOL, CALM, & PROTECT. THINK ANTIOXIDANT-RICH SERUMS, WEIGHTLESS SPF, HYDRATING MISTS, & SOOTHING INGREDIENTS THAT HELP YOUR SKIN THRIVE IN THE SUN. FROM MORNING REFRESH TO POST-SUN REPAIR, EACH STEP SHOULD FEEL LIKE CARE, NOT EFFORT. LET YOUR RITUAL BE INTUITIVE, BREATHABLE, & ROOTED IN WHAT YOUR SKIN TRULY NEEDS. JULY REMINDS US THAT BEAUTY DOESN'T ALWAYS MEAN MORE — SOMETIMES IT SIMPLY MEANS BETTER. LET THIS SEASON TEACH YOU HOW TO SHINE WITH EASE.



HOURLASS

Veil Hydrating Skin Tint Foundation

This lightweight skin tint melts into skin for sheer, breathable coverage that hydrates all day. Infused with hyaluronic acid & squalane, it visibly plumps, smooths & nourishes for a dewy glow that looks fresh, radiant & renewed. Brynn uses shade #3.



K18

AirWash Dry Shampoo

This innovative dry shampoo refreshes hair & scalp post-workout by absorbing oil with translucent microbeads—no white cast or buildup. It eliminates odors, balances scalp sebum, supports all hair types & leaves hair feeling clean, soft & freshly washed for up to 3 days.



JOSIE MARAN

Whipped Argan Oil Body Butter

This air-whipped body moisturizer melts into skin to deliver visible firmness, deep hydration & a radiant California glow. Powered by argan oil, it restores bounce, absorbs instantly, never feels sticky & leaves behind a fresh-picked, all-natural scent that lingers all day.



NATURIUM

The Smoother Glycolic Acid Exfoliating Body Wash

This luxe exfoliating body wash transforms & refines with a powerful blend of glycolic, lactic, pyruvic & tartaric acids. It gently polishes away dullness to reveal radiant, touchably soft skin. Fragrance free, vegan, cruelty free, dermatologist tested & safe for daily use.



billie

Glow Brightening Body Lotion

This brightening body lotion hydrates with a touch of shimmer, giving skin a soft, radiant glow. The uplifting citrus scent features tangerine, geranium & summer sandalwood. Lightweight, fast-absorbing & dermatologist-tested, it leaves skin smooth, luminous & never greasy or heavy.



SPOTLIGHT INGREDIENT

Vitamin C

Like golden light in a bottle, vitamin C brightens, protects & awakens your natural glow. This radiance-enhancing antioxidant helps fade dark spots, smooth texture & shield your skin from daily stressors. It boosts collagen, supports clarity & brings balance to dull, tired complexions. Woven into your morning ritual, it's a gentle energy—refreshing, illuminating & softly strengthening your skin with each use. A daily dose of dew, wrapped in sunshine.

retail favs - july essentials

Hydrate, protect, glow—seasonal essentials for your high-summer skincare rhythm.

July is the heart of your sunlit skin era, & we've curated the tools to keep you radiant through every golden moment. Think cooling mists, barrier-repair serums, glow-enhancing masks, & daily SPF that feels like silk. Whether you're soothing post-sun skin, refreshing your ritual, or embracing the ease of summer simplicity, DBL has your go-to's for skin that stays calm, clear, & deeply nourished. Let your routine reflect the season—intentional, breathable, & built to shine.

SOLINOTES:

The Matcha



I DEW CARE:

Vitamin C Pads



*Grounding

This fragrance reconnects you with nature's quiet strength. Anchored by matcha, musk, balsamic woods, it calms the senses & centers the spirit. Each inhale feels like a moment of pause—an aromatic reminder to be present, balanced, & emotionally aligned.

*Uplifting

Fresh bergamot, cardamom spice, & airy florals deliver a sparkling top note that energizes from the first spritz. It's a breath of freshness—like stepping into sunlight after a mindful moment—restoring vitality while gently guiding your energy into harmony & flow.

*Harmonizing

This scent is like emotional aromatherapy—formulated to soothe, align, & elevate. From chakra-balancing botanicals to musky warmth & floral clarity, it evokes an internal shift toward stillness. It's not just a perfume—it's a fragrant ritual for your senses.

*Brightening

From AHAs to pineapple enzymes, every ingredient is chosen to promote that coveted lit-from-within glow. These pads sweep away buildup while infusing skin with radiance, making them a staple for anyone looking to elevate their glow game in just one step.

*Gentle

Infused with PHA, these pads exfoliate without harshness. The dual-sided design ensures that even the textured surface remains soft, allowing sensitive skin to benefit from daily exfoliation without irritation, dryness, or over-stripping.

*Smoothing

By sloughing away dead skin cells with AHAs & textured fibers, these pads refine your skin's surface for a baby-soft feel. You'll notice less texture, improved product absorption, & a silky-smooth finish that's ready for makeup—or a no-makeup glow.

retail favs - july essentials

protect, hydrate, glow—seasonal essentials for your sun-kissed skincare shift

BABE BROW: *Amplifying Brow Serum*



* Powerful

Don't let the soft applicator fool you—this formula is fierce. With each application, it delivers a potent blend of growth-supporting actives directly to the follicle. The result? Stronger, fuller-looking brows that command attention—no makeup, no fluff, just visible transformation.

* Restorative

This serum is designed to revive sparse, overworked brows. The formula delivers calming & reparative ingredients that soothe damage, rebuild strength, & restore natural density. Over time, your arches appear fuller, softer, & more balanced—like a reset button for your brows.

* Nourishing

Packed with castor oil, biotin, & chamomile, this serum deeply replenishes the brow area with every swipe. It targets stressed, over-plucked brows by feeding them essential nutrients that support growth, resilience, & visible fullness—nurturing healthier brows from root to tip.

* Balancing

Formulated with artemisia capillaris & green tea, this sun stick not only protects—it also nurtures. These skin-calming ingredients help smooth texture, maintain hydration, & keep oil in check, creating balance between protection, skin health, & everyday ease.

* Convenient

This sun stick simplifies SPF reapplication with a sleek, mess-free format. No hands, no white cast, no need to rinse or re-blend—just swipe & go. It's compact enough for on-the-go use, ideal for busy mornings, touch-ups, travel, & everything in between.

* Lightweight

Barely-there texture meets powerhouse protection. The silky, weightless formula glides on without buildup or heaviness, even after multiple reapplications. It feels invisible on skin—like a breathable veil that protects without smothering, creasing, or disrupting the finish of your makeup or skincare.

beauty of joseon: *(Matte Sun Stick)*





beauty in the stars - monthly horoscope



July invites us to soften into presence through protection, devotion, & care. With the sun in Cancer, beauty is tender, intuitive, & deeply personal—centered on rituals that feel safe, restorative, & true to who we are. Venus in Cancer amplifies emotional resonance, calling us to choose comfort, hydration, & skincare that supports our nervous system. The New Moon in Cancer opens a portal to set intentions around self-trust, inner healing, & the sacred art of slowing down. As Leo season begins mid-month & Mars enters Gemini, we're sparked by creativity, radiance, & bold expression—ready to step into the spotlight with warmth & confidence. The Full Moon in Capricorn offers a powerful moment to balance ambition with emotional needs, inviting us to release rigid timelines & redefine success on our own terms. This month's astrology supports inner beauty, luminous leadership, & rituals that honor both softness & strength.

Capricorn

Shed the structure & surrender to glow. July dissolves your edges with warmth—allow yourself to soften. Elevate your skincare to a ritual, not a task. A quiet morning, a candle-lit cleanse, a hydrating mask that lingers. Luxury is peace. Let go of earning your rest—claim it. The more you relax, the more your beauty breathes.

Aquarius

Your essence is electricity—untamed, unfiltered, unforgettable. July enhances your magic with experimental textures & playful self-expression. Layer unexpected scents, add shimmer where they least expect it, wear something that makes you feel unreal. Don't explain your style. Let your beauty be a rebellion, a ritual, a revolution. Weird is your wisdom. Share it like stardust.

Cancer

The season wraps around you like silk. Your beauty begins where emotion meets intention—rosewater on your collarbone, skincare that whispers comfort, soft fabrics on bare skin. Let the moon guide your rituals. Take your time. Your glow is tidal, your heart the ritual. Protect your peace like SPF. You are the embodiment of tender radiance.

Leo

You are the sun incarnate—glowing, generous, golden. Let your beauty speak in gleams: gold on your eyelids, shimmer on your collarbones, citrus in your scent. July crowns you with attention—wear it well. Your presence turns heads, but your warmth opens hearts. Beauty isn't just what you wear—it's what you radiate. Be seen, be celebrated, be divine.

Pisces

July melts into your soul like honey. Your beauty is watercolor—soft, flowing, instinctive. Sea salt skin, lilac gloss, moon-charged water rituals. Let yourself drift, dream, dissolve. Beauty doesn't need direction—it just needs devotion. Take long baths, write morning poetry, wear pastels on rainy days. Your glow is a feeling, not a look. Float in it.

Aries

July softens your flame with golden light. Let your rituals slow, your SPF glisten, your movements turn to dance. A glossy lid, a sun-warmed scent, a cool plunge—beauty that awakens without overwhelming. Let boldness come through softness. There's magic in restraint. Let your radiance ripple, not rush. You're not losing fire—you're learning to glow.

Taurus

This month, let luxury feel like love. Your beauty begins in stillness—linen sheets, honey masks, a chilled glass skin moment at dusk. Surrender to textures that soothe, aromas that heal, & rituals that feel like home. You don't need more—you need deeper. Sink into your senses, your softness, your sacred self. Let beauty cocoon you gently.

Gemini

Your curiosity is a mirror—reflecting endless versions of yourself. July invites you to flirt with form: layered scents, featherlight fabrics, a freckled face kissed by sun. Say yes to shifting styles, spontaneous getaways, & conversations that linger like perfume. Beauty is language—play with it. Let duality become your elegance. You're not indecisive, you're divine variation.

Virgo

Your soul craves soft structure. Clean beauty, glassy skin, iced lattes, & carefully folded rituals. July invites you to blend precision with pleasure. Think lavender cuticles, SPF that melts like silk, playlists that align with your breath. Let your skincare shelf reflect your calm. Your order is your elegance. Quiet rituals, slow mornings—you bloom through clarity.

Libra

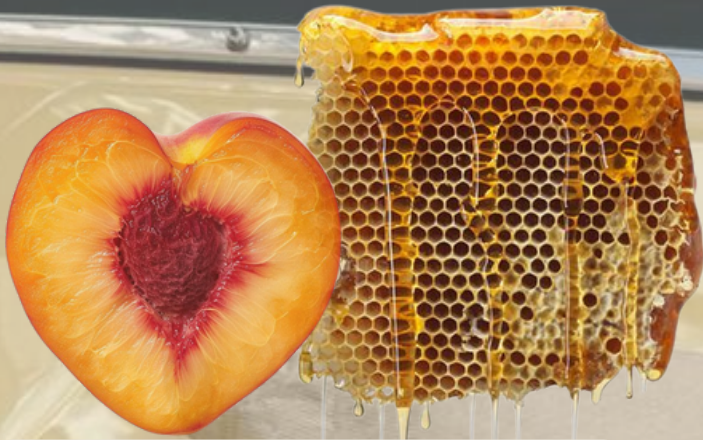
Your aura is rose-tinted this month. July asks you to romanticize the ordinary: blush on sunlit cheeks, fresh petals near your bed, chilled toners that awaken the senses. You're most radiant when surrounded by harmony. Let your beauty be poetry—fluid, floral, and soft-spoken. Balance is found in the glow between indulgence & simplicity. Float through it.

Scorpio

You're a secret summer storm—magnetic, mysterious, & slow to reveal. July asks you to retreat into rich rituals. Think deep hydration, soft incense, silk robes at twilight. Peel back layers gently. Let your beauty smolder, not shout. Eye contact, berry-stained lips, and a whisper of perfume are all you need. Power can be still. Let desire simmer.

Sagittarius

Freedom calls you poolside. July wants your beauty effortless—bare skin, wild hair, bronze shoulders kissed with salt. Your glow comes from joy, not perfection. Let your rituals be light: a cooling mist, a sunrise stretch, an impulsive adventure. Beauty is where you wander, laugh, explore. Let go of rules. Your radiance lives in movement, not mirrors.



THE SEASON OF RADIANCE

You've cleared the clutter, now it's time to glow

July arrives like golden light—steady, expansive, & full of warmth. After the shedding comes the shining. With your skin renewed & your spirit lighter, this is the moment to nourish what's been waiting to emerge. Think hydration, protection, & rituals that amplify radiance from the inside out.

Your skincare should now center on fortifying, not stripping. Reach for glow-enhancing essentials like antioxidant-rich serums (we love Vitamin C for brightening & protection), daily mists to keep skin supple, & barrier-repairing moisturizers that deliver long-lasting hydration without the heaviness. At DeCourcy Beauty, you'll find all the summer must-haves—like our breathable SPF, hydrating pads, & gentle enzyme-based exfoliants to maintain your post-shed glow.

Treat yourself to a seasonal reset at the Lounge:

- Book a Hydrating Enzyme Facial for instant dew & radiance
- Add a dermaplane or high-frequency boost for deeper renewal
- Or indulge in our signature glow-enhancing treatment, tailored to your skin's evolving needs

And above all—don't skip the SPF reapplication. We recommend our new matte sun stick for effortless, on-the-go protection that pairs perfectly with your summer lifestyle. Just as your skin craves protection, so does your energy. Set clear boundaries around your time, your joy, your glow. Say no to what drains you. Say yes to what expands you. This month, let your beauty be bold, soft, & completely your own. You're not just glowing—you're growing into the light.

THE STARS HAVE ALIGNED

A glow-getter's guide to rewards

Loyalty looks good on you. We're so excited to unveil our brand new Star Points rewards system at DeCourcy Beauty Lounge—created to celebrate your dedication to self-care, beauty rituals, & radiant energy. Every visit, every purchase, every glow-up moment now earns you stars that unlock exclusive perks just for you.

Whether you're stopping by for a lash fill, stocking up on skincare, or treating yourself to something new, you're collecting rewards along the way. Starting at 222 Stars, you'll begin receiving special savings—like 5% off your next sale (up to \$10 off). Keep stacking your stars for even more:

★ 10% off at 333 Stars

★ 20% off at 777 Stars

★ 15% off at 444 Stars

★ A luxe premium gift at 1111 Stars

★ A surprise free gift at 555 Stars

It's our way of saying thank you—for choosing us, for prioritizing your glow, & for being part of the DeCourcy Beauty family. Your next beauty reward is written in the stars.



NEW CUTICLE OIL PEN SCENTS

Meet your new obsession: our fresh drop of cuticle oil pen scents is here to soften, hydrate, & scent your self-care rituals. From juicy citrus to calming botanicals, each pen is a pocket-sized moment of luxury. Glide on glow anytime, anywhere. Available now at DBL & decourcybeauty.com—because your fingertips deserve to feel as good as they look.

✿ Bamboo White Tea & Bergamot

✿ Passionfruit & Papaya

✿ Green Tea & Vetiver

✿ Cocoa Butter

✿ Santal Tropics



MUSIC CHOICE

treasure in the hills – Leon Thomas
selfish soul – Sudan Archives
the way I love you – Jorja Smith
sticky – Ravyn Lenae
all night – Romare

DOWNLOAD OUR [DBL DAILY PLAYLIST](#)

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